

University of Dayton eCommons

News Releases

Marketing and Communications

9-16-2002

University of Dayton Business School Receives National NOD, One of Top 50 Private Business Schools in the Country

University of Dayton

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

University of Dayton, "University of Dayton Business School Receives National NOD, One of Top 50 Private Business Schools in the Country" (2002). *News Releases*. 9984.
https://ecommons.udayton.edu/news_rls/9984

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.



Sept. 16, 2002
 Contact: Teri Rizvi
 rizvi@udayton.edu

NEWS RELEASE

UNIVERSITY OF DAYTON BUSINESS SCHOOL RECEIVES NATIONAL NOD, ONE OF TOP 50 PRIVATE BUSINESS SCHOOLS IN THE COUNTRY

DAYTON, Ohio — The University of Dayton's School of Business Administration ranks among the top 50 private business schools in the country, according to the new issue of *America's Best Colleges* from *U.S. News and World Report*.

It's the third year UD's business school has received the recognition.

"The ranking is an external validation of our efforts to provide our students and the Dayton region with a private undergraduate business education that ranks among the nation's best," said Sam Gould, dean of the School of Business Administration.

Undergraduate enrollment at 1,600 students has climbed nearly 50 percent since 1996 — largely because of the practical focus of the curriculum. In the entrepreneurship program, students start their own microbusinesses and give the profits to charities. In the finance program, students manage \$2 million of UD's endowment, with plans to grow that to \$3 million by spring 2003. In the MIS program, seniors work with local companies and organizations on information technology projects. Last spring, students developed a user-friendly Web site for the Dayton Public Schools.

This fall, UD initiated a laptop computer requirement for all business majors.

"We predict that, after graduation, they will be computing on the run," Gould said.

"Mobility is what the future holds, and we want our students to be prepared for that."

Both the undergraduate and graduate programs are accredited by AACSB International — a distinction slightly more than half of all business schools enjoy. The accounting program is among only 20 percent nationwide that have received specialized accreditation from AACSB.

UD's graduate and executive education programs are drawing increased notice, too, according to Gould. New MBA enrollment stands at a 10-year high, making UD's program the largest in the region. In April, teams drawn from the MBA capstone course took first and second place in a statewide competition designed to give MBA students the opportunity to work on practical business problems with real companies. The Center for Leadership and Executive Development now offers executive education to businesses in Dayton, Cleveland and Cincinnati.

-30-

For media interviews, contact **Sam Gould** at (937) 229-3731 or gould@udayton.edu.

OFFICE OF PUBLIC RELATIONS
 300 College Park Dayton, Ohio 45469-1679
 (937) 229-3241 (937) 229-3063 Fax
www.udayton.edu